



2011 Marana Chamber of Commerce Priorities for the Town of Marana

Budget

- Maintain a balanced budget which is fiscally responsible
- For the following functions of civic service, prioritize these through the provision of adequate funding and resource allocation while requiring adherence to locally established performance standards:
 - Economic Development
 - Public Works (i.e.: road and infrastructure maintenance and development);
 - Parks and Recreation (i.e.: parks and trail facilities maintenance and development, programs of citizen interest and involvement);
 - Public Safety (i.e.: police and courts);

Water Resources

- Aggressively pursue efforts to maintain, operate and further develop their own wastewater treatment facilities.
- Expand the Marana water system to meet the future needs of the community and the Economic Development Roadmap.
- Continue to promote and develop the water conservation program.

Development Services

- The improvements to the delivery of services for residential and commercial development have been substantial and effective and they should continue.

Economic Development

- Significant strides have been made with the creation of the Economic Development Roadmap which is the basis for continued growth.
- To enhance economic development, additional human and physical resources should be committed. Further consideration should be given to offering tax incentives or other devices to encourage the development or retention of local business.
- The Marana Regional Airport, I-10, and the Union Pacific Railroad are significant assets and attributes which should be of primary focus for job growth and for the attraction of new businesses.
- Strategic Annexation should be pursued to benefit the economic growth of Marana.
- The Marana Main Street program will be a significant asset when economic conditions improve and should continue to evolve.

Transportation

- Strongly encourage the town to work with neighboring jurisdictions to develop and maintain their roadways that are essential to the connectivity of the town's current and future roadways.
- Continue to expand mass transportation to the region as public transportation for the elderly or disabled.
- Continued attention and importance should be placed on the financial and lifestyle impacts that may affect the surrounding residential and commercial communities as a result of transportation and infrastructure projects.

Summary

- The Marana Chamber is a critical part of the business development and retention process in Marana and will continue to partner with town officials and staff to provide the perspective of business and guidance toward a strong business climate.